



FACT SHEET

Company Description

Tom's Planner is an online project planning visualization system that allows anyone to easily create, share and publish online planning schedules (Gantt Charts) with drag and drop simplicity. Founded by former project manager, Thomas Ummels, Tom's Planner was born out of a personal frustration with standard chart planning software that is too complex, time-consuming and not easily or ubiquitously distributed. Tom's Planner is the ideal starting point for virtually every project and every person – from project managers, event managers and wedding planners to busy soccer moms, family reunion organizers or personal planners. You can visualize your planning thoughts directly into an easy-to-use, intuitive planning chart with no extensive user manual required. Plus, your information is saved on your hard drive enabling direct, private and secure access. Tom's Planner was founded in 2009 and is a privately held company based in The Netherlands. Learn more at <http://www.tomsplanner.com>

Quick Facts

- Founded May 2009
- Public Beta Launch November 10, 2009
- Privately held, bootstrapped company based in The Netherlands
- Site is in English
- Project planning templates available for website designers, construction projects, event and wedding planners, vacation home rentals, personnel schedules or holiday planning

Tom's Planner Features

- Create project plans and schedules with simple drag and drop actions
- No installation required; simply click on a link and begin planning your project
- Share project plans and schedules online with project teams or groups
- No account required to view project plans
- Project schedules may be embedded as images in reports
- Export project schedules to MS Project™ if desired
- A brief 3-minute tutorial and you can start planning – no extensive manual required
- Project planning templates for website designers, construction projects, event and wedding planners, vacation home rentals, personnel schedules or holiday planning

Why Tom's Planner?

"While Microsoft Project is for advanced users, Tom's Planner keeps a very easy to understand user interface so that not only the experienced project manager can use the application but also the less IT-skilled person. In the application itself you can easily create project plans with tasks that differentiate themselves by using colors. Tom's Planner's biggest plus point is the drag and drop possibilities and the ease of use with the right mouse button functions. The default planning templates help the real Gantt chart beginners."

Jorg Jansen, TheNextWeb.com and Appetite
A network of blogs devoted to technology news, reviews and culture

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